GSD EVENTS ONLINE

Features and Benefits of Online Event Processing

We are pleased to be able to offer a complete package of services that will reduce the amount of time and effort it takes to process entries for either a SV Style Conformation Show, Trial or Breed Survey. There are multiple options that you can choose to decrease the time you spend and also increase the accuracy and quality of your entries.

FEATURES

- ❖ Fully customizable online entry forms for conformation shows, trials and breed surveys
    - o Available for clubs who are members of the USCA, GSDCA and GSSCC
- ❖ Simple form set-up. You do not have to lay out the form or create the field requirements like some form software. In less than 10 minutes, you fill out a simple one page form with all of the required information about your event
    - o Form can automatically handle any late fees or non-member fees automatically
    - o Form information can be updated/changed at any time
- ❖ Full integration with PayPal to provide online payments
    - o Competitors can add multiple entries to their shopping cart and pay one time
    - o Payments can be collected in either US or Canadian dollars
    - o For clubs without a PayPal account, we can provide that service for you
- ❖ For clubs in Canada, you can also use Interac e-Transfer to collect online payments
- ❖ For dogs already in the GSD Events Online database, entered in an event, their information is automatically filled into the entry form, reducing the amount of information that needs to be completed
- ❖ A smart entry form that only displays the fields required for a specific conformation class
    - o Puppy classes do not even display the fields for titles, hip/elbow certification or breed survey information that is needed for other classes
    - o Autofill city, state/providence and country information based upon entered zip code
    - o Autofill Breeder or Handler information if same as Owner or Co-Owner with a check of a box
    - o Once an entry has been successfully submitted, the competitor will be taken to a new page where their entry is confirmed and they can choose their payment option. They will also have the option to upload their dogs required documents if they have not already been uploaded. Click here to view what the landing page looks like to a competitor.
    - o If entering multiple dogs at the same time, the Owner information is carried automatically to the next entry and can be edited if different
    - o This provides a shorter and simpler form for competitors to complete
    - o Once entry process is complete, the competitor will receive and email confirming their dog's entry into the event
- ❖ The form includes many formatting and built-in functions and verification that helps insure that dogs are entered into the correct class with all of the required information
    - o For example, based upon the dogs' date of birth, before submitting the entry the form verifies that the dog has been entered in the appropriate age class
    - o For trials, assures the dog meets the minimum age required for the selected attempted title

- ❖ The event chairperson will receive an email with a notification of each entry
- ❖ Full integration with the GSD Events Online document upload program. Any uploaded required documents for an entered dog are available for event secretary to review. Competitor can upload documents before, during or after submitting an entry.
  - o All document in .pdf format
- ❖ Online review of all entry information. Missing information can be added or information can be corrected at anytime online. Click here to view the edit screen used by the Event Secretary to review individual entry information.
- ❖ Update entries with catalog number and later with final results
- ❖ All entry information is easily downloaded to a Microsoft Excel file at any time
- ❖ Select from a variety of catalog page layouts and have your entries formatted and available in either a .pdf or Word format
- ❖ Show card information is formatted and ready to print in either .pdf or Word format
- ❖ Include a link on a website or Facebook page to display your events' results

OPTIONS

- ❖ Event Secretary from club handles all entry processing and verification along with update of results
  - o This includes the following
    - ▪ Set-up of entry form by answering all required questions
    - ▪ Review and verification of all individual entries information
    - ▪ Update entries with final event results
- ❖ For those who have never run an event, do not have the necessary experience, or just do not have the time commitment to handle all of the administrative work, we can handle the entire entry processing activities
  - o This includes the following
    - ▪ With information provided by the club, we will set-up the entry form
    - ▪ Will process all entries and verify all required information is collected
    - ▪ Will collect all entry payments
    - ▪ Provided formatted catalog pages in .pdf and Word format
    - ▪ Provided formatted show cards in .pdf and Word format
    - ▪ With event results provided by the club, we will update the online event results

For more specific information you can contact either Mary Dygert, Mary@TeMarShepherds.com or Chris Mandela, cmandela@aol.com